

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

**SCHEDULE 14A
(Rule 14a-101)**

INFORMATION REQUIRED IN PROXY STATEMENT

**SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under § 240.14a-12

Vector Group Ltd.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee paid previously with preliminary materials.

Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.



Heffron, Inc.
P.O. Box 9142
Ramapo, NY 11720

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Suite 500
51 Mercedes Way
Edgewood, NY 11717



Your **Vote** Counts!

VECTOR GROUP LTD.
2024 Annual Meeting
Vote by August 19, 2024
11:59 PM ET

1 OF 2
202,234
148,234

30#



You invested in VECTOR GROUP LTD. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on August 20, 2024.**

Get informed before you vote

View the Annual Report, Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to August 06, 2024. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #



Smartphone users

Point your camera here and vote without entering a control number



Vote in Person at the Meeting*

August 20, 2024
10:00 AM EST

Virtually via the internet at:
<https://web.lumiagm.com/254176245>
Password: vector2024

*If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

**VECTOR GROUP LTD,
2024 Annual Meeting
Vote by August 19, 2024
11:59 PM ET**

Voting Items	Board Recommends
1. Election of Directors	
Nominees:	
1a. Bennett S. LeBow	<input checked="" type="radio"/> For
1b. Howard M. Lorber	<input checked="" type="radio"/> For
1c. Richard J. Lampen	<input checked="" type="radio"/> For
1d. Henry C. Beinstein	<input checked="" type="radio"/> For
1e. Ronald J. Bernstein	<input checked="" type="radio"/> For
1f. Paul V. Carlucci	<input checked="" type="radio"/> For
1g. Jean E. Sharpe	<input checked="" type="radio"/> For
1h. Barry Watkins	<input checked="" type="radio"/> For
1i. Wilson L. White	<input checked="" type="radio"/> For
2. Advisory vote on executive compensation (the "say on pay vote").	<input checked="" type="radio"/> For
3. Approval of ratification of Deloitte & Touche LLP as independent registered public accounting firm for the year ending December 31, 2024.	<input checked="" type="radio"/> For
4. Advisory vote on a stockholder proposal requesting the Company to amend its governing documents to require the Chairman of the Board of Directors to be an independent director.	<input checked="" type="radio"/> Against

NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.