SEC Form 4 FORM 4 U	NITED STA		SECURITIE	S AN		YCHAN	GE C		SION				
		Washing	-					OMB APPROVAL					
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).		d pursua	F CHANGES ant to Section 16(a) action 30(h) of the Ir	of the S	ecurit	ies Exchange	Act of 1		Estin	Number: nated average bur s per response:	3235-0287 den 0.5		
1. Name and Address of Reporting Person* ANSON NICHOLAS P			uer Name and Tick				(Check	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner V Officer (give title Other (specify					
(Last) (First) (C/O LIGGETT VECTOR BRANDS 3800 PARAMOUNT PARKWAY	3. Date of Earliest Transaction (Month/Day/Year) 02/15/2023							- X below) below) President - Subsidiary					
	27560 Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indiv Line) X					
Table	I - Non-Deriv	ative S	Securities Acq	uired,	, Dis	posed of,	or Bei	neficially	v Owned				
1. Title of Security (Instr. 3) 2. Tr Date (Mor		tion y/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of 5)	(D) (Insti	r. 3, 4 and	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownershij (Instr. 4)		
Common Stock	02/15/	2023		Code A	V	Amount	(A) or (D)	Price \$0.00 ⁽¹⁾	(Instr. 3 and 4) 38,750	D			

Common	Stock		02/10/1	2025					10,000	1	Ψ0.0	° 3	0,750	D	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) Code (Instr. 4. 5. Numb Derivativ Securitia Acquire (Å) or Dispose of (D) (Instr. 3, and 5)		vative nities nired r osed) r. 3, 4	er 6. Date Exercisable and Expiration Date (Month/Day/Year) s			le and unt of rities rlying ative rity (Instr. I 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. On February 15, 2023, the Issuer awarded the Reporting Person a restricted stock grant of 10,000 shares of the Issuer's Common Stock pursuant to the Issuer's 2014 Management Incentive Plan. Restricted shares vest in four equal annual installments on February 24, 2024, February 24, 2025, February 24, 2026 and February 24, 2027, provided the Reporting Person is then still an employee of the Issuer, subject to earlier vesting upon his death or disability, termination of employment without cause or resignation for good reason and change-of-control.

Remarks:

/s/ Nicholas P. Anson

02/17/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

OMB Number:	3235-0287						
Estimated average burden							
hours per response	: 0.5						