



October 9, 2007

VECTOR GROUP TO CELEBRATE 20TH ANNIVERSARY OF NYSE LISTING

Executive Chairman Bennett LeBow and President & CEO Howard Lorber to Ring The Closing Bell®

MIAMI, FL, October 9, 2007 – Vector Group Ltd. (NYSE: VGR) announced that executives and guests from Vector Group Ltd. will visit the New York Stock Exchange (“NYSE”) today to celebrate the Company’s 20th anniversary of listing. The Company’s common stock began trading on the NYSE on October 8, 1987.

In honor of this occasion, Vector’s Executive Chairman Bennett LeBow and President & CEO Howard Lorber will ring The Closing Bell® at the NYSE.

A live webcast of the event will be available beginning at 3:55pm Eastern Time at <http://mfile.akamai.com/7096/live/reflector:57489.aspx?bkup=59611&prop=n>. An archived webcast of the event can be accessed at <http://mfile.akamai.com/7096/wmv/nyse.download.akamai.com/7096/Cbell-10092007.aspx>.

Vector Group is a holding company that indirectly owns Liggett Group LLC, Vector Tobacco Inc. and New Valley LLC. Additional information concerning the company is available on the company’s website, www.VectorGroupLtd.com.

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