



October 9, 2012

VECTOR GROUP TO CELEBRATE 25TH ANNIVERSARY OF NYSE LISTING

Chairman Bennett LeBow and President & CEO Howard Lorber To Ring The Closing Bell®

MIAMI, FL, October 9, 2012 -- Vector Group Ltd. (NYSE: VGR) announced that executives, members of the Board of Directors and guests from Vector Group Ltd. will visit the New York Stock Exchange ("NYSE") today to celebrate the Company's 25th anniversary of listing. The Company's common stock began trading on the NYSE on October 8, 1987. In honor of this occasion, Vector's Chairman Bennett LeBow and President & CEO Howard Lorber will ring The Closing Bell® at the NYSE.

Vector Group is a holding company that indirectly owns Liggett Group LLC and Vector Tobacco Inc. and directly owns New Valley LLC. Additional information concerning the company is available on the company's website, , www.VectorGroupLtd.com.

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