UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 14A (Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant $\ensuremath{\square}$ Filed by a Party other than the Registrant o

Check the appropriate box:

o Preliminary Proxy Statement

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

- Definitive Proxy Statement
- Definitive Additional Materials
- o Soliciting Material under § 240.14a-12

Vector Group Ltd.

(Name of Registrant as Specified in its Charter)

(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ✓ No fee required.
- o Fee paid previously with preliminary materials.
- o Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.





VECTOR GROUP LTD.

2022 Annual Meeting Vote by June 27, 2022 11:59 PM ET





Hextone, Inc. P.O. Box 9142 Farmingdale, NY 11735

Ricky Campana P.O. Box 123456 Suite 500 51 Mercedes Way Edgewood, NY 11717

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You invested in VECTOR GROUP LTD. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 28, 2022.

Get informed before you vote

View the Annual Report, Notice & Proxy Statement online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 14, 2022. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #





Smartphone users

Point your camera here and vote without entering a control number





Vote in Person at the Meeting*

June 28, 2022 10:00 AM EDT

Virtually via the internet at: https://web.lumiagm.com/254176245 Password: vector2022

^{*}If you choose to vote these shares in person at the meeting, you must request a "legal proxy." To do so, please follow the instructions at www.ProxyVote.com or request a paper copy of the materials, which will contain the appropriate instructions. Please check the meeting materials for any special requirements for meeting attendance.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

VECTOR GROUP LTD. 2022 Annual Meeting Vote by June 27, 2022 11:59 PM ET

Board **Voting Items** Recommends Election of Directors Nominees: 1A Bennett S. LeBow **⊘**For Howard M. Lorber For Richard J. Lampen For 10 1D Stanley S. Arkin For 1E Henry C. Beinstein **⊘**For 1F Ronald J. Bernstein **O**For Paul V. Carlucci 1G **⊘**For 1H Jean E. Sharpe **⊘**For 11 Barry Watkins For 1J Wilson L. White For 2 Advisory approval of executive compensation (say on pay). For Approval of ratification of Deloitte & Touche LLP as independent registered public accounting firm for the year ending December 31, 2022. 3 For Advisory approval of a stockholder proposal requesting the Company to amend its governing documents to require the Chairman of the Board of Directors to be an independent director. Against NOTE: Such other business as may properly come before the meeting or any adjournment thereof.

Under New York Stock Exchange rules, brokers may vote "routine" matters at their discretion if your voting instructions are not communicated to us at least 10 days before the meeting. We will nevertheless follow your instructions, even if the broker's discretionary vote has already been given, provided your instructions are received prior to the meeting date.