

February 28, 2008

VECTOR GROUP TO HOST FOURTH QUARTER AND FULL YEAR 2007 CONFERENCE CALL

MIAMI, FL, February 28, 2008 -- Vector Group Ltd. (NYSE: VGR) will conduct a conference call and webcast to discuss its fourth quarter and full year 2007 results on Monday, March 3, 2008 at 11:00 a.m. (ET).

Investors can access the call by dialing 800-859-8150 and entering 60604104 as the conference ID number. The call will also be available via live webcast at www.vcall.com. Webcast participants should allot extra time before the webcast begins to register.

Vector Group is a holding company that indirectly owns Liggett Group LLC, Vector Tobacco Inc. and New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

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