



August 10, 2009

VECTOR GROUP TO HOST SECOND QUARTER 2009 CONFERENCE CALL

MIAMI, FL, August 10, 2009 -- Vector Group Ltd. (NYSE: VGR) will conduct a conference call and webcast to discuss its second quarter 2009 results on Tuesday, August 11, 2009 at 11:00 a.m. (ET).

Investors can access the call by dialing 800-859-8150 and entering 49767129 as the conference ID number. The call will also be available via live webcast at www.vcall.com. Webcast participants should allot extra time before the webcast begins to register.

A replay of the call will be available shortly after the call ends on August 11, 2009 through August 25, 2009. To access the replay, dial 877-656-8905 and enter 49767129 as the conference ID number. The archived webcast will also be available at www.vcall.com for 30 days.

Vector Group is a holding company that indirectly owns Liggett Group LLC, Vector Tobacco Inc. and New Valley LLC. Additional information concerning the company is available on the company's website, www.VectorGroupLtd.com.

#

Contact:
Paul Caminiti/Carrie Bloom/Jonathan Doorley
Sard Verbinnen & Co
212/687 - 8080